



2020 Speaker Series

7 am – 7:30am Continental Breakfast and Networking

7:30am - 9 am Learning Session

Tuesday, March 3: A Look at Leadership Panel Discussion: Sharing Leadership Lessons Along the Way

Gus Puryear, General Counsel and Chief Human Resource Officer, Asurion

Fahad Tahir, President and CEO, Ascension St. Thomas Midtown and Ascension Saint Thomas West Hospital System

Beth Seigenthaler Courtney, Managing Partner, Finn Partners/DVL

Dean Sarah Gardial, Jack C. Massey College of Business

Moderator: Dr. Bob Fisher, President, Belmont University

Week of March 9: Women in Leadership Coffee Connect: Resilience, Champions and Finding Your Path

Nancy Keil-Culbertson, President and CEO, Second Harvest Food Bank of Middle TN – *requested (10th best date)*

Tomi Galin, Senior VP, Corporate Communications, Marketing and Public Relations- *requested*

Paula Gill, VP of Institutional Excellence, Belmont University – *confirmed*

Moderator: Jill Robinson, Director of Executive Learning Networks

Wednesday, April 1: Marvin Ellison, CEO of Lowe's Companies Inc. Fireside Chat: Ethics, Strategy and Giving Back

Marvin Ellison has served as president and chief executive officer of Lowe's Companies, Inc., since July 2018, when he also joined Lowe's board of directors. Marvin has more than 30 years of leadership and operational experience in the retail industry, including expertise in managing a large network of stores and employees, as well as global logistics networks. He most recently served as chairman and CEO of J.C. Penney Co., where he implemented a turnaround strategy that improved the company's balance sheet, increased store productivity, optimized operations and grew key categories. He has extensive experience in the home improvement industry, having spent 12 years in senior-level operations roles with Home Depot Inc., where he served as executive vice president of U.S. stores from 2008 to 2014. He serves on the board of directors for FedEx Corporation, Retail Industry Leaders Association, and he is on the board of trustees for his alma mater, The University of Memphis. Marvin's professional and civic leadership has earned him many accolades; most notable are "Father of the Year" by the National Father's Day Council in 2017, Fortune's "World's Greatest Leaders" in 2016 and "Corporate Executive of the Year" in 2016 by Black Enterprise. Marvin is committed to serving minority youth through mentoring programs aimed at inculcating self-empowerment, excellence and higher education.

Tuesday, April 14th ELN Membership Lunch and Learn

Generation Z's Expectations for the Workplace, a conversation with Belmont Students, and Young Alumni

Meet with some of the top students and young alumni in different majors and colleges at Belmont, learn their career aspirations, and cultural expectations of their dream job organizations. Be prepared to ask questions regarding what they look for in an organization, and what would motivate them towards long tenure with their future employer.

Thursday, April 23: Shawn DuBravac - The Future of Technology: Trends and the Changing Face of Business

Dr. Shawn DuBravac is a futurist, best-selling author, and the former chief economist of the Consumer Technology Association (CTA). DuBravac is a widely-recognized technological authority who has been published extensively on the topics of finance, economics, and technology, drawing on emerging trends to forecast major shake-ups across industries. His keen insights regarding the economic drivers of the global consumer electronics industry have made him a highly sought-after speaker and commentator. His analysis has appeared in the Wall Street Journal, the New York Times, the Financial Times, the Los Angeles Times, Barron's and on CNN, MSNBC and other media outlets. At the CTA, DuBravac traveled both internationally and domestically to meet with CE industry leaders and deliver presentations about technology and the economy. He also provided crucial economic analysis to association and industry leaders regarding future economic activity and the relative health of the technology industry. He contributed research on technology trends that underpin the industry and is known for being the primary driver of the industry's new smartphone index, which was developed in partnership with NASDAQ, the CE consumer confidence index, and CNET.

Wednesday, May 20: Women in Leadership Coffee Connect: Leadership Styles

There are as many approaches to leadership as there are leaders. Join us as we take a look at a number of unique leadership styles to help develop our approach to being more effective leaders.

Thursday, May 28: Daniel Lemin, *Talk Triggers*

Word of mouth is directly responsible for 19% of all purchases, and influences as much as 90%. Every human on earth relies on word of mouth to make buying decisions. Yet even today, less than 1% of companies have an actual strategy for generating these crucial customer conversations. *Talk Triggers* provides strategies that can be put into practice immediately, by any business. Daniel Lemin is a startup co-founder, trusted advisor and bestselling author on reputation management, digital marketing, and social media customer service. As an early member of Google's global communications team Daniel led the launch of products in North America, EMEA, and Asia Pacific, and edited the Google Zeitgeist weekly research report featured in over 40 markets worldwide.

30th Anniversary Summer Series: Creating a Winning Corporate Culture (3 part series):

Wednesday, June 24 Eric Newell, President, Gruhn Guitars: building a business based on trust, expertise, and white glove service

How to build a lasting and legacy-building business based on trust, expertise, and white glove customer service. It's *especially interesting* to consider these key differentiators of Gruhn's business in a world of disconnected customer experiences of Amazon or Reverb.com (the Amazon of music gear).

Tuesday, July 28th

Creating a Winning Organizational Culture Panel Discussion:

Robin Everhart, SVP, CHRO | Transformation Officer, Louisiana-Pacific Corporation

Blake Simpson, VP, Public Affairs, Communications, CSR & Digital, CKE Restaurants, Inc.

Karen Thompson, Assistant Vice President, Regional Community Engagement, Marketing & Corporate Affairs, HCA

Wednesday, September 2: Amy Sandler, *Culture Starts with You: Radical Candor: Be a Kick-Ass Boss without Losing Your Humanity*

Radical Candor™ is Caring Personally while Challenging Directly. It's guidance that's kind and clear, specific and sincere. Your entire working life you've been told to be professional. Too often, that's code for leaving your humanity at home. To build strong relationships, you have to Care Personally. This can be as simple as showing enough vulnerability to admit when you're having a bad day, and creating a safe place for others to do the same. Since you learned to talk you've likely been told some version of, "If you don't have anything nice to say, don't say anything at all." Then you become the boss and the very thing you've been taught not to do since you were 18 months old is suddenly your job. In order to succeed, you have to Challenge Directly. Challenging people is often the best way to show you care. It does not mean that whatever you think is the truth; it means you share your (humble) opinions directly.

Thursday, September 17: TedX Nashville 2020 Debate Series

TedX Nashville and Executive Learning Networks are hosting a TedX Nashville event with multiple speakers and topics relative to the Presidential Debate year. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes or less. Many of these talks are then made available, free, at TED.com.

October: Hyatt Brown, CEO of Brown and Brown – Creating a lasting culture, retaining culture through high growth & change

Driven by a passion for putting customers first, Hyatt Brown's vision and guidance have helped shape a modest family-owned business into a top-performing leader in the insurance brokerage industry. As Chairman, Hyatt contributes through his industry-leading experience and unwavering commitment to building a culture of individual initiative and "can do" attitude. His guidance has helped Brown & Brown grow from a local insurance company to one of the largest insurance brokerages in the world. Before assuming the role of Chairman, Hyatt served as CEO and President for more than 45 years.

Wednesday, November 11: *Mastering Civility, a Manifesto for the Workplace*, Christine Porath

Mastering Civility shows how you can enhance your influence and effectiveness with simple acts of civility. Christine's research is based in nearly every industry and type of organization, revealing the wealth of problems that are produced by uncivil behaviors. She offers a civility check-up as well provides essential tools and actionable resources to turn civil behaviors into a daily practice for you and your organization. As well, Christine lends much-needed advice on what to do if you are the target of incivility.

Thursday, Dec 10 or Friday, Dec 11: Fall Leadership Breakfast, speaker TBD

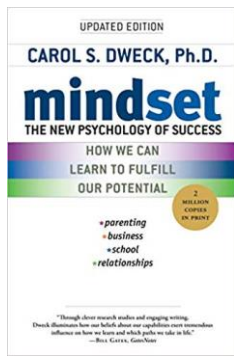
Time: 6:30am – 9am

Location: Curb Event Center Arena

Coffee Connects:

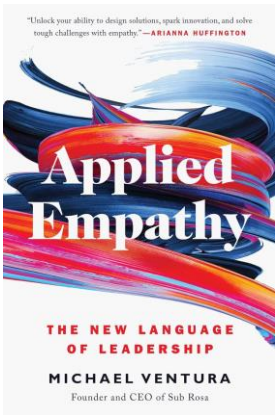
Coffee connects are created to bring like-minded groups of members together in more intimate discussion of topics pertaining to a specific field or industry. These coffee meetings, which meet a few times per year, are created and managed by members of the ELN community. Topics below have been created by members, and new topics are open as members suggest starting a group.

- **Women in Leadership** – dates and host organization are included in the ELN 2020 series
- **30th Anniversary Book Club** – dates open to corporate members hosting on-sight, book list included below
- **Learning Discussion Groups** – dates open to corporate members hosting on-sight group discussions around how we are applying what we have learned in the main ELN sessions, sharing ideas, and tips for success.



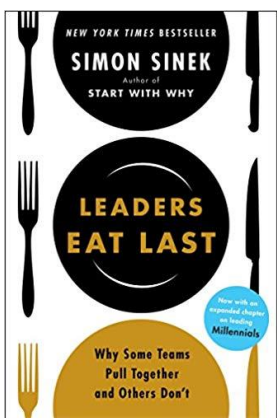
Mindset: The New Psychology of Success

In *Mindset*, Stanford University psychologist Carol Dweck shows how success in almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. If you mistakenly believe that your capabilities come from DNA or even destiny, rather than persevering through habit and hard work, you're operating with what Dweck calls a 'fixed mindset' rather than a 'growth mindset.' After decades of research, world-renowned Stanford University psychologist Carol S. Dweck, Ph.D., discovered a simple but groundbreaking idea: the power of mindset. In this brilliant book, she shows how success in school, work, sports, the arts, and almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. People with a *fixed mindset*—those who believe that abilities are fixed—are less likely to flourish than those with a *growth mindset*—those who believe that abilities can be developed. *Mindset* reveals how great parents, teachers, managers, and athletes can put this idea to use to foster outstanding accomplishment.



Applied Empathy: The New Language of Leadership

In *Applied Empathy*, Michael Ventura, entrepreneur and CEO of award-winning design firm Sub Rosa, lays the foundation to establish a diverse, inventive, and driven team by helping leaders to see things through their perspectives. Having built his career working with iconic brands and institutions such as General Electric, Google, Nike, Warby Parker, and also The United Nations and the Obama Administration, Michael Ventura offers entrepreneurs and executives a radical new business book and way forward. Empathy is not about being nice. It's not about pity or sympathy either. It's about understanding—your consumers, your colleagues, and yourself—and it's a direct path to powerful leadership. As such, *Applied Empathy* presents real strategies, based on Sub Rosa's design work and the popular class Ventura and his team have taught at Princeton University, on how to make lasting connections and evolve your business internally (your employees, culture, and product/services) as well as externally (your brand, consumers, and value). For leaders of all levels, this groundbreaking guide lays the foundation to establish a diverse, inventive, and driven team that can meet the challenges of today's ever-evolving marketplace. If you want to connect to the people you work with and for, you first have to understand them.



Leaders Eat Last: Why Some Teams Pull Together and Others Don't

Imagine a world where almost everyone wakes up inspired to go to work, feels trusted and valued during the day, then returns home feeling fulfilled. This is not a crazy, idealized notion. Today, in many successful organizations, great leaders create environments in which people naturally work together to do remarkable things. In his work with organizations around the world, Simon Sinek noticed that some teams trust each other so deeply that they would literally put their lives on the line for each other. Other teams, no matter what incentives are offered, are doomed to infighting, fragmentation and failure. Why? The answer became clear during a conversation with a Marine Corps general. "Officers eat last," he said. Sinek watched as the most junior Marines ate first while the most senior Marines took their place at the back of the line. What's symbolic in the chow hall is deadly serious on the battlefield: Great leaders sacrifice their own comfort—even their own survival—for the good of those in their care. Too many workplaces are driven by cynicism, paranoia, and self-interest. But the best ones foster trust and cooperation because their leaders build what Sinek calls a "Circle of Safety" that separates the security inside the team from the challenges outside. Sinek illustrates his ideas with fascinating true stories that range from the military to big business, from government to investment banking.